



Popshop – A Warm Place Without Memory (New Album)

There's a musical surprise in each new song. Thereby it is marginal if the finished product is a kind of Electro, Pop, Dub, Detroit, New-Wave or House – or even a mixture of all ingredients. That's why pure genre-thinking is from yesterday. Martin Akeret a.k.a. Popshop presents a complete singer/ songwriter album with the title «A warm place without memory», three years after the last full length recording «New Bones». Each of the twelve new songs is arranged with love for the exceptional detail. The new album should sound modern and nevertheless timeless – but without churning up with the latest musical hype. The electronic music gets a special flair and a certain kind of authenticity and instancy in combination with individual vocals. And also: Songwriting and clubmusic aren't mutually exclusiv – far from it!

Tracklist:

01. Electric eyes (5.05)
02. The end of the symphony (4.16)
03. If this is what we get (5.56)
04. Full of grunge (2010) (4.09)
05. My glowing melody (4.33)
06. Basic life support (5.15)
07. Shaken confidence (3.45)
08. The root of the matter (6.07)
09. Human machine interface (4.23)
10. Same place (feat. Larissa Kapp) (5.09)
11. The booking mafia (3.29)
12. Digital cowboys (5.23)

Format:	CD Digipac Digital Video-Clip («Basic Life Support» – 26.02.10)
Official Release Date:	26.02.2010 iTunes digital pre-release: 12.01.2010
Label:	Alpinechic (www.alpinechic.net)
Cat. N°:	ACCD012
Distribution CD CH:	Irascible (www.irascible.ch)
Distribution CD D/A:	Timezone Records (www.timezone-records.com)
Distribution Digital:	CDBaby (www.cdbaby.com)
Media/Press Kit:	www.popshop.cc > media > press kit www.alpinechic.net/press
Popshop online:	www.popshop.cc
Popshop on Myspace:	www.myspace.com/popshopzurich
Popshop Facebook Group:	www.facebook.com > POPSHOP



POPSHOP aka Martin Akeret was born in 1975 in Winterthur, Switzerland. Since 1996 he has been living in Zurich and has been working as a graphic designer and desktop publisher. He's also interested in fotography, film, art, exhibitions and sports (marathon). Martin has been studying classic piano and jazz piano for 6 years. In the year of 1992 he left conventional music and discovered the possibilities of electronic music. He made first steps as co-producer before he started his own label Poetenpop Records in 1997. From then he released his music using aliases such as Gary Rich, Drama or Drama Martini.

In 2001, after an intensive and hard work, he produced his very important album «My FRIEND FRIGO LP». This record was loved by the press and the public in the same way. Now the Popshop-«Trademark» was born: A new mixture between «futuristic detroit techno» and «electronic advanced pop». A kind of music which doesn't just fit in one category because it's a mix of many different styles like electro, pop, house, digital funk, techno, post wave, indie and it has always got a special personal flair because of the voices, vocals and lyrics.

In May of 2002 Oliver Kapp, head of Indulge/Raygun (Hamburg) signed Popshop for his album «SALON BIZARRE», which appeared worldwide via Intergroove on CD and Double-Vinyl. The album received a few N°1-Chart-Features, namely in DE:BUG, in GROOVE Mag/D and obtained maximum notes in all important fanzines, also in SPEX. This album also contained a video clip called «Role Model», played on VIVA Swizz and VIVA Germany. This clip also had a special appearance in the broadcasting show «Electronic Beats» on VIVA. One year later, in 2003, another outstanding album «THE DISTANCE BETWEEN US» was also released with Raygun and also contained tracks with female vocals by Stella-Loreen (Zurich) and Larissa Kapp (Hamburg). Due to the good feedback, Popshop was invited for two live shows to Montreal (Canada) in December 2004. After the ladies album «CONNECTION/LOST», it was time for a complete new experience in 2007. The album «NEW BONES» appeared as cd (digipac) and 12" special limited vinyl on the dynamic Alpinechic label by Andrea Pestoni followed by a special highlight 2008: The famous Electropop band Zoot Woman (UK) engages Popshop as their tour support for the Swiss live gigs.

Awards:

Work reliefs by: Stadt Zürich (Popkredit): 1999/2002/2007
 Work reliefs by: Cassinelli-Vogel-Stiftung: 2009

